

## Area Representatives – A Few Suggestions

Area reps are ALL ABOUT KEEPING IN TOUCH with members in their region, keeping an eye out for new members and encouraging member participation in the Club's activities. BUT they can't do it alone!

Being the local rep can be a bit of a thankless task. So one of the things we will be pushing is to ask members do more to support their local rep. This can be done by, for example, offering to organise a monthly run or two, offering your place for a **shed raid** (along with afternoon tea, of course) or organising some other social event of interest to members. The possibilities include a:

- ✓ Monthly dinner meeting at a local restaurant or bar
- ✓ Monthly club night (but not on the same night as the BSA or similar club night)
- ✓ Guest speaker or a member giving a 10 minute address on club nights
- ✓ Monthly ride at the weekend – after Church (or even mid-week to cater for members who have retired from the work force)
- ✓ Coffee/lunch get-together
- ✓ BBQ at your place
- ✓ Major mid-winter lunch or dinner
- ✓ Long weekend ride
- ✓ Pre-Christmas dinner (or a mid-year Christmas dinner)

This way your local rep becomes a co-ordinator as much as an organiser.

### The Main Suggestions

The following suggestions come from the Club's survey, along, of course, input from the Executive Members<sup>1</sup>. We hope they will inspire and guide all members. An Area rep should be someone who:

- ✓ Rides their bike regularly
- ✓ Is sociable and makes themselves known to local members
- ✓ Keeps in touch via say a phone call or e-mail (even if its only to say 'how's it going')
- ✓ Is the local 'Go To' person:
  - a contact point for locals who have parts to sell or want parts
  - puts X in touch with Y with respect to technical help and information
  - is available for distressed members who perhaps have partners that have passed away and need an honest, trustworthy contact point to help with disposal of bikes, parts, workshop machinery etc.
- ✓ Introduces new members to everyone. Be it on the run, via the regular phone call to members in the area or at any local activity where AMC machinery meet. Plus, of

course, in our newsletter (a paragraph or two written by the rep or the person concerned, along with a photograph or two)

- ✓ Accompanies the new member on a run
- ✓ Provides the Jampot editor with a contribution e.g. what's on/happened in your area every two months OR encourages members to contribute to the newsletter with, for example, stories of motorcycling exploits, old times and even recent
- ✓ Assists the Membership Secretary with the annual membership renewal process if necessary

### Other Suggestions

For reps with covering a wide spread area consider a one-day event or a (long) weekend ride, say once a quarter (one of which could be a ride to the Annual Rally), or see if you can join in with some other (vintage/classic club, Ulysses) event/ride/destination.

Produce your own 'one pager' e-mail as a means of keeping in touch, promoting forth coming activities, publishing local write ups and recording what happen last time there was an event (And do remember to pass it on to our editor).

If costs are involved in organising activities, consider a gold coin donation approach, collected at the monthly event e.g. the monthly dinner.

Ensure non-members including those on moderns welcomed to attend (you never know where your next member may come from. And hey, younger people might decide to join).

Track down sponsors to provide a prize for a rider or two on the 'monthly' ride.

Approach members, present and past or even non-members (elderly) people who have a love of AMC machines who may well be happy to impart riding experiences and knowledge – either at the at the monthly event or if written for publication in our Jampot magazine.

Liase with classic and vintage motorcycle clubs to arrange joint rides (see also above) and encourage the exchange of spare parts (before they hit Trade Me).

Pay a visit to a motoring establishment e.g. a car restoration firm

Encourage members to attend the annual Jampot Rally

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<sup>i</sup> Peter Simpson, Viv Hutchinson and Pierre Woolridge